

# TMT TEAM OF THE YEAR

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# **BRISTOWS**

# **Myles Jelf**

A LANDMARK PATENT DISPUTE IN THE COURT OF APPEAL

The Bristows' team was instrumental in delivering a successful commercial outcome for its client in one of the biggest TMT matters of the year. It advised Samsung in a landmark patent privateering dispute – selling patents to a third party so that it can leverage them on behalf of the original owner and share the revenue.

In what was multi-party, multi-million-pound litigation and one of the biggest cases before the High Court in the last 18 months, Bristows was successful against the original patent owner Ericsson in the Court of Appeal and was able to achieve a full global settlement. The case hung on key competition law challenges to Ericsson's transfer of asserted patents to the third party Unwired Planet, and so Bristows was able to draw on its wealth of prior experience to guide Samsung in its defence.

# **HIGHLY COMMENDED**

#### **COOLEY**

#### Mark Deem

Representing Ciber in the successful resolution of a dispute with Sanctuary Housing Association over the termination of a SAP software development and implementation agreement, including adopting innovative techniques to help keep costs to a minimum.

#### **DLA PIPER**

#### **Bob Bishop**

Acting as sole external counsel to VICE Media on the launch of VICELAND, a series of linear television channels, in what was a cutting-edge, high-profile project to help the client put in place the building blocks for the launch of its channels globally in a tight timeframe.

#### **POWELL GILBERT**

#### **Alex Wilson**

Representing Nicocigs (a Philip Morris company) in the first-ever patent proceedings in the e-cigarette market. Wilson and his team were able to successfully revoke a patent that was of fundamental importance to players in this growing industry.

#### **REED SMITH**

# Cynthia O'Donoghue

Following a competitive pitch process, Reed Smith assisted the BBC with the technology and data protection components of its myBBC launch, a personalised web platform for its online services. This required an understanding of the functionality and the analytics required to meet the

BBC's programme objectives within a complex regulatory environment.

## **SIMMONS & SIMMONS**

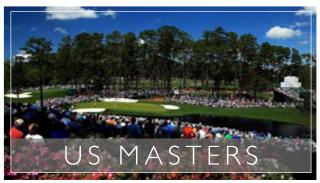
### Tom Wheadon

Acting for VimpelCom on its new procurement strategy and new contractual terms with key global suppliers, which delivered \$300m in cost savings. The project involved the purchase and installation of a new contract management and analytics software platform and the upload of thousands of procurement and other contracts.

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