



IN-HOUSE LAWYER

Media pack 2016

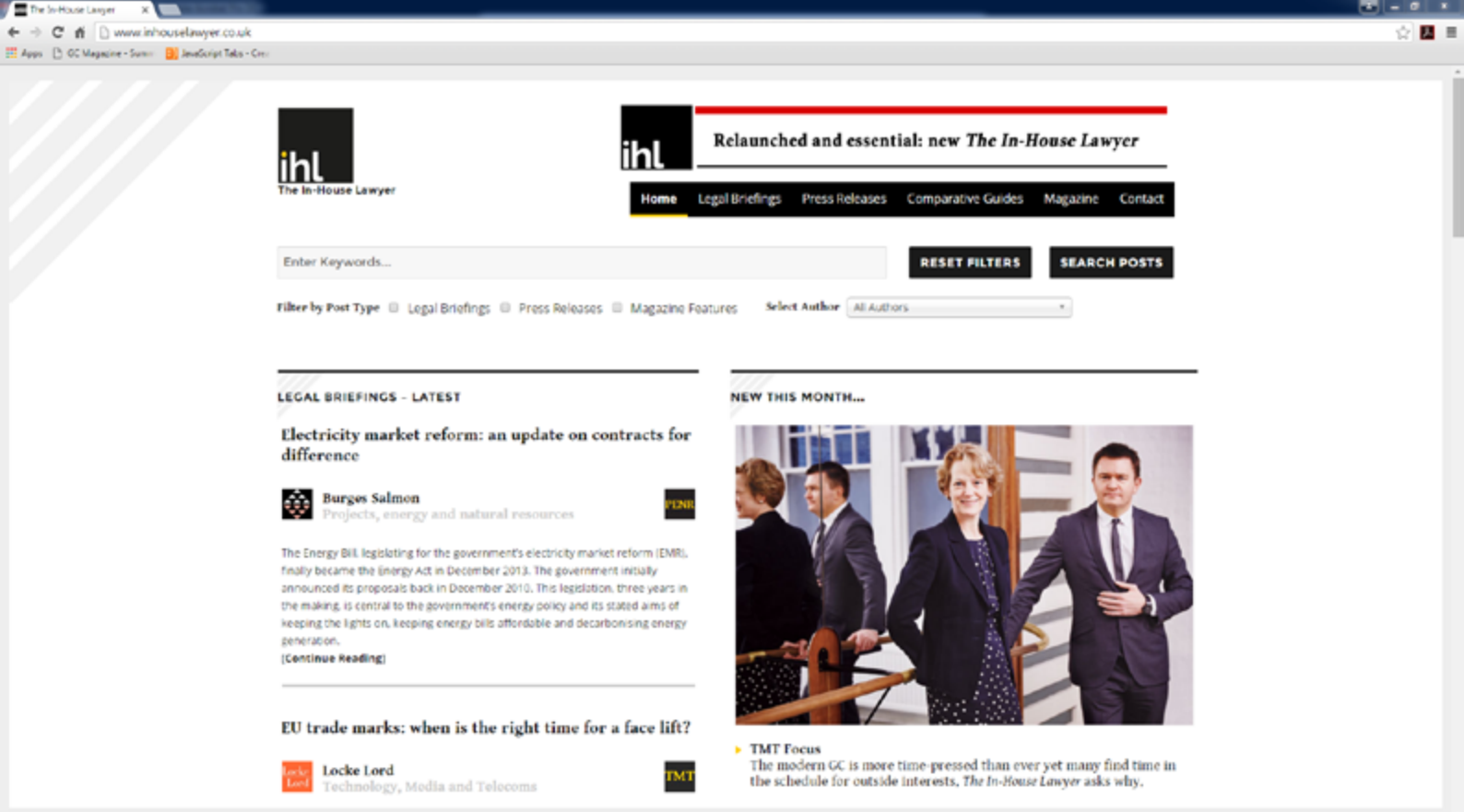
Established in 1992, *The In-House Lawyer* is the longest running title for company lawyers in the UK with a print run of 4,000, reaching a total readership of 20,000 decision-makers at major organisations across the FTSE 500 and major private companies. In a sweeping relaunch, drawing the title together with its sister titles *Legal Business*, *The Legal 500* and *GC magazine*, the magazine is receiving extra investment in its editorial and production, strengthening its position as the lead title for in-house counsel in the UK.



What is IHL?

- 1** *IHL* new UK print version and online: quarterly publication each with a specific sector focus.
 - TMT
 - Energy and Natural Resources
 - Life Sciences
 - Infrastructures and Transport
- 2** *IHL* online legal updates: a series of legal guides each based on a specific legal area providing the in-house community with crucial legal updates.

- 3** *IHL* comparative guide: a series of Q&A guides jurisdiction by jurisdiction based on a specific legal area where readers will be able to compare different laws and regulations in different countries.
- 4** Press releases/law firms' updates: we are offering the opportunity to showcase your pro bono contribution and diversity initiatives together with updates on your firm (new offices, new partners, latest deals).



Why?

Maximise:

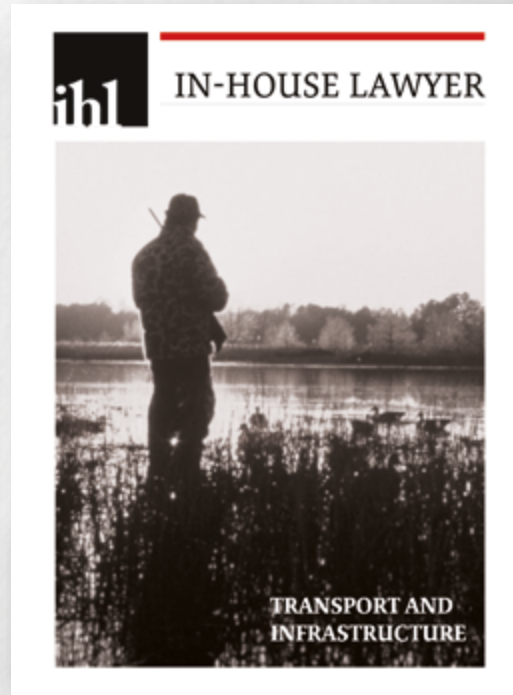
- your opportunities to gain new corporate clients through worldwide exposure
- your opportunities for referral work by reaching law firms worldwide in your area of expertise.
- your visibility and exposure by linking your *IHL* contributions with your *Legal 500* profile in order to promote your firm's services and partners.
- your *Legal 500* 'Recommended' status through promoting your areas of legal excellence to potential clients.
- your potential client's understanding of your firm's particular areas of expertise and pro-bono and diversity initiatives.

Connect:

- with in-house legal teams by providing up to date, expert legal information.
- with other law firms for referral work in 120 jurisdictions worldwide.

Promote:

- your firm and partners on the largest legal platform worldwide.
- your areas of particular expertise through specialised and targeted legal guides.
- your pro-bono and diversity initiatives to the in-house community.
- your firm's expansion and practice area strengths to the in-house community.



Audience/Reach/Distribution

- Published online on all Legalease platforms (*IHL*, *The Legal 500*, *Legal Business* and *GC Magazine*).
- *IHL* magazine 4,000 copies printed quarterly.
- Cross referencing across all Legalease web platforms. Searchable by Law Firm, Author Name, Article Title and area of location.

Online readership figures* (worldwide, per year)

20,363,000 pageviews

3,729,000 users

6,326,990 sessions

*combined Legalease websites

Cyber Compliance

Combating cyberattacks on law firms is complicated by the lack of hard information and the shadowy nature of perpetrators. *In-house Lawyer* reports

Jaishree Kalra

Remember a science class in high school where I watched a snake swallow its prey. Its body became distended where the food was stuck, before moving slowly towards the end of the snake. That's where we are with the financial crisis litigation. We are really getting towards the end of the snake with all these cases.' So says Gibson, Dunn & Crutcher's New York co-head and former global co-chair of litigation, Mark Kirsch, summing up the disputes market in Manhattan today.

Over the past five years, credit crisis litigation has dominated US courtrooms with respected litigation practitioners winning roles on some of the world's biggest barries, such as Bank of America's record \$16.6bn settlement with the US Department of Justice (DoJ), for mis-selling mortgage-backed securities (MBS) – which remains the largest civil settlement with a single entity in American history – on which Skadden, Arps, Slate, Meagher & Horn's Chicago-based litigation and regulatory partner Charles

Package

1 IHL print magazine (+ online):

- Article published in print and online
- Company and Author(s) profiles (in print and online)
- Firm logo (in print and online)
- Author(s) picture(s) (in print and online)
- Link to the report with your article from every *Legal 500* country specific practice area's page (ie M&A, IP, etc...)

2 IHL international comparative online article:

- Exclusive country focused Q&A chapter published online (regional overview articles available)
- Company and Author(s) profiles (online)
- Firm logo (online)
- Author(s)' picture(s) (online)
- Link to the comparative guide with your article from every *Legal 500* country specific practice area's page (ie M&A, IP, etc)

3 IHL legal update article (online):

- Practice based legal update published online
- Company and Author(s) profiles (online)
- Firm logo (online)
- Author(s)' picture(s) (online)
- Link to the guide with your article from every *Legal 500* country specific practice area's page (ie M&A, IP, etc...)

Every package includes:

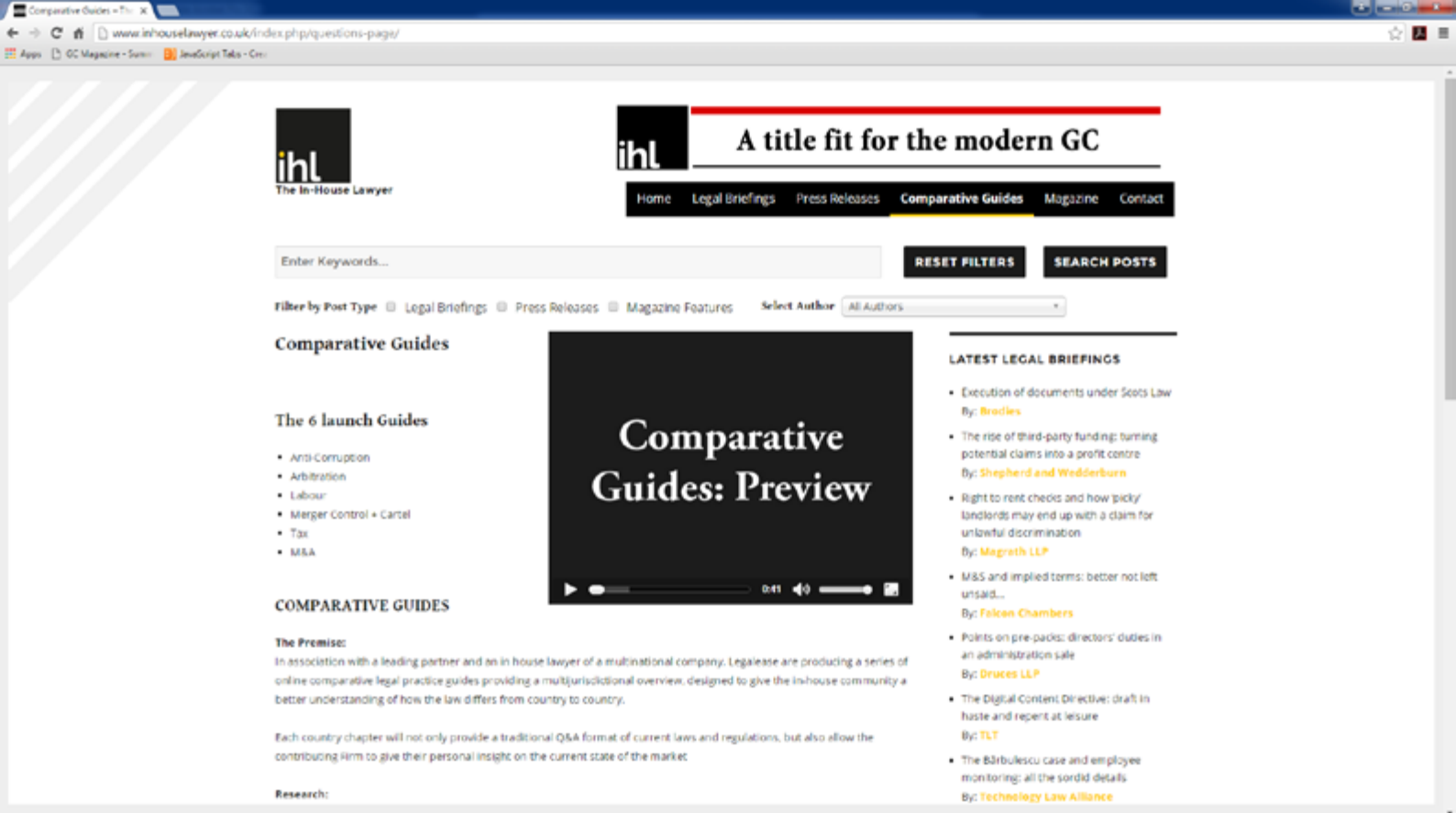
- Link to your *Legal 500* firm and author(s) profiles from the *IHL* website
- Promotion of the report and your article (through links) on all our online platforms (*IHL*, *Legal Business*, *The Legal 500* and *GC Magazine*)
- Promotion through newsletters

Price

- *IHL* International Comparative Guides regional overview article. Online. **£8,000.**
- *IHL* International Comparative Guides Online. **£5,000.**
- *IHL* Legal updates. **£3,000.**
- *IHL* Sector Area Report (Quarterly). Print + Online. **£6,000.**
- *IHL* Press Release (if with an article). Up to 50 per year. Online. **£3,000.**
- *IHL* Press Release. Up to 50 per year. Online. **£5,000.**
- Full page ad + Banner. Print + Online. **£5,000.**
- Roundtable. Print + Online. **£15,000.**
- Survey Sponsorship (exclusive). Print + Online. **£20,000.**

CONTACT

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Topics for IHL comparative and legal updates guides*

- Anti-corruption
- Tax
- Arbitration
- Shipping
- Labour
- Natural Resources
- DR + Mediation
- IP
- Merger Control + Cartel
- M&A

*other topics available

